



PRESS RELEASE

Operax named as key Bandwidth Management vendor in Yankee Group's Policy Management Market Report

Stockholm, Sweden: 21 February 2007 – Operax is pleased to announce that it has been acknowledged as one of the world's leading bandwidth management specialists in a major new report from Yankee Group Research – 'Policy Management Market to Eclipse \$700 Million by 2010' (December 2006). The report, which has analysed the international policy management market and its players, cites Operax as one of the most important pure play vendors, both in terms of its Real-Time Bandwidth Management and Resource Admission Control, as well as its broad geographical presence through leveraging its strategic partnerships.

The Yankee Group report outlined that heightened business development and R&D activity by top-tier infrastructure vendors in this sector indicates the increasing value of policy management to service providers worldwide. In particular, Yankee Group referred to Operax's partnerships as proof that policy control is an essential component of a product strategy focused on next-generation broadband networks and converged fixed-mobile (FMC) architectures.

Additionally, Yankee Group stated that the policy management market is poised to grow significantly over the next four years, eclipsing the \$700 million mark by 2010. The report highlighted that the demand for policy management solutions by service providers is accelerating as broadband subscribers place more value on multimedia applications such as IP video, voice and gaming.

"For broadband service providers, strong demand for real-time, premium-content services drives the need for a highly scalable and reliable policy management layer mediating between network elements and central OSS functions," said Mark Bieberich, Vice President, Communications Infrastructure at Yankee Group. "To fully capitalize on this important market opportunity, vendors must engineer standards-based bandwidth management and policy control solutions that can adapt to a wide range of fixed, mobile and converged network environments."

Chris Merrick, CMO at Operax, said: "Bandwidth and policy management are finally being recognised for their strategic value in the deployment of next-generation converged networks and services. The fact this sector is set to grow so significantly in the next few years, only emphasizes the importance of this technology to guarantee the quality of multimedia services.

"As service providers look to reduce customer churn and increase subscriber penetration, guaranteeing the quality of experience of their customers' multimedia services is essential. Service providers, therefore, require real-time network resource control to manage network bandwidth for end-to-end Quality of Service. At Operax we recognise that it's not just policy management solutions that are crucial for service providers but viable bandwidth management technology. Operax Bandwidth Manager products allow network operators to rapidly launch profitable new IP services that are differentiated by quality, while maintaining their public service obligations and maximising return on investment in next-generation networks. To now be recognised as one of the leading pure play vendors in this sector by Yankee Group is important validation for our business model," continued Merrick.

Notes to Editor:

To find out more about Operax and its bandwidth management solutions please contact Maria Hudson on 020 7608 4632 or via email at maria.hudson@hotwirepr.com



Media contacts:

Caterine Lindwall
Press Office Operax
+46 8 410 239 00
press@operax.com

Maria Hudson
Hotwire
+ 44 20 7608 4632
maria.hudson@hotwire.com

About Operax

Operax provides carrier grade solutions for QoS Control in Multi-Service Networks where resource and policy based admission control (RACS) is required. The Operax Bandwidth Manager is ETSI-TISPAN and ITU-T compliant and ensures end-to-end transport QoS for any IP service or application. Operax solutions give service providers and network operators the ability to introduce new services rapidly and to realize new revenue streams, reduce capital expenditures and increase operational efficiency.

Founded in 2000, Operax is a privately held company with headquarters in Stockholm and offices in Luleå - Sweden, London, Rome, Seoul and Washington DC. The company is owned by Nordic Venture Partners, Innovacom, Nomura and Emano, along with its founders. For more information, please visit www.operax.com